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By David Burkus

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David Burkus David Burkus is the author of The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas. He serves as assistant

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David Burkus is the author of The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas (Jossey-Bass). He is also the founder

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the truth about how innovative companies and people generate great ideas. creativity to design truly innovative Burkus, David, 1983-Myths of creativity

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"How to get past the most common myths about creativity to design truly innovative The Myths of Creativity David Burkus highlights the mistaken ideas

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Oct 21, 2013 I recently caught up with David to ask him a few questions about these and other creativity myths. There seems to be no shortage of ideas in the business

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Praise for The Myths of Creativity. We may no longer literally worship the Muses, but the myths surrounding creativity continue to delude us. In this smart and urgent

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In an excerpt from his upcoming book, The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas, author David Burkus explains

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The 6 Myths of Creativity, Fast Company Psychology Today. Nurturing your creativity. Nurturing your creativity. All people have the capacity for creativity.

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There are a number of myths and misconceptions surrounding creativity - some more harmful than others in terms of helping people to understand what creativity is, how

How to overcome the myths of creativity - forbes

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6 myths of creativity - fast company | business +

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