

Webs Of Influence: The Psychology Of Online Persuasion By Nathalie Nahai

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Nathalie Nahai is an award-winning Nathalie Nahai: The Web Psychologist. Nathalie Nahai is a Web Psychologist and best-selling author of Webs of Influence: The

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Nathalie Nahai is a Web Psychologist and best-selling author of 'Webs of Influence: The Psychology of Online Persuasion' (Pearson). With a background in psychology

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Hi everyone. My name is Nathalie Nahai. I'm the web psychologist, and today I'm on Whiteboard Friday. So I'm going to be talking with you about web psychology, which

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Web Psychologist Nathalie Nahai is the author of the book Webs of Influence: The Psychology of Online Persuasion. Figaro Digital caught up with her to chat about

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